

Wyoming NORML Board Meeting
February 4, 2016
Reference # 6

Present: Greg Schuetz, Scott Sidman, Bennett Sondeno, Carrie Satterwhite, Madalene Ordes, Amber Sparks, Pam Revell-Wright, Kevin Mahmalji

Greg called the meeting to order.

1. PRESS RELEASE- Kevin Mahmalji was introduced to discuss the new release being drafted. There were revisions that were gone over. Kevin said this is a template to be used for people who know nothing about the issue to understand it better and we should also limit it to one page. Kevin talked about the news release as a way to guide the media in the right direction. He knows a press conference is a bit different and he feels that both are needed to get our message out there. Press releases have to be exciting and something that leaves them looking for more information. The press conference can be to introduce the board and who the stake holders are in the community. The press release is for immediate action in regards to the information being put out there now. Organize the press conference around the 8th so we can let everyone know that we are going to continue with our efforts in the signature drive.

Madalene offered to type up a media advisory for the group.
She also talked about press agendas and how they should be put together.
Officers of the boards and contact information for all should be included.

Amber said the Western Grill owner has approved the press conference at their business. It shows we are supporting local business and that's the image we need to put out. She agreed to call Pam Revell-Wright and Lee Roith to get their permission for publication of their contact details.

Scott said it was to be at 2:00 p.m. He will also call the petition carriers and let them know how to respond if contacted by the media.

Carrie said that it was discussed to put out a media release and there was mention of press conference at a later date so our media release can be incorporated into a this kind of event. I would like to get information on these events so they can be put up on the sites in time. The news release is something we can use as a talking point in our interviews coming up.

Discussion was held for revisions and what information would be included in the press conference. In the end both events were worked out as to what information would be included and talked about. Scott and Greg would be there to represent Wyoming NORML and Amber and Madalene would represent 420 Wyoming WWLMH and the Committee of Applicants.

Greg restated what the plan was for press. He talked about making sure that each group speaks for themselves and not other groups unless there has been agreement or the other group is there to speak on that subject as well.

Kevin said he felt we need to keep in mind the circulators. Make sure they have good talking points to discuss with media and the public. The board must keep in mind keeping the volunteers involved in this process.

2. BANK INFORMATION- Greg said he went to the IRS but their computers were down so no information could be accessed.

Bennett Sondeno gave the Treasury report for Wyoming NORML. He stated that US Bank will not accept any accounts with business that has marijuana in their name.

Greg made a motion to accept Bank of the West as the bank we open the Wyoming NORML account with. Wells Fargo being the second choice if it is necessary to open an account somewhere other than Bank of the West. The motion was seconded by Bennett, all were in favor and the motion carried.

3. HAT SALES The gentleman that made the logo for the hats has passed away. Amber said she has the phone number for his dad or his nephew. Pam Revell-Wright was to check with the family and find out if we are still able to use the hat logo. We will get in touch with Pam and see what information she has on it. Further designs are put on hold until we find out about the hats we have now.

4. Scott said Jonathon Juarez was not able to send in his resume. He will get back in touch with us tomorrow and he will read the by laws/responsibilities on the website.

5. Scott talked about being called by a woman who has offered to do pamphlets for us. **She is from Casper and signed up as a circulator, and she is starting her drive at a business conference in Sheridan!** (She is from Worland and wants to go to the Sheridan signing event.) Scott will get further information from her and advise her of the media contact possibilities.

Amber said on February 23 is the tribal council meeting that she set up.

Greg said that was a busy week coming up. Tribal council meeting is on the 23rd, Sheridan signing event and Gillette event coming up all together. He told us we have approval to use his church if we need a spot to do meetings.

Greg made a motion to adjourn the meeting, seconded by Carrie, all approved and the meeting was adjourned.